



Mr. Justin Makarewicz
Band Director
21051 Twenty-One Mile Road
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www.dakotabands.com

2022/2023 DAKOTA HIGH SCHOOL BANDS SPONSORSHIP PROGRAM

The Dakota High School Band Program is currently looking for Business Sponsors for our Band Program. Sponsor donations will be used to purchase new instruments, music equipment, upgrade our transportation equipment, purchase uniforms and cover competition costs. These items support our overall Band Program and our competitive groups including Marching Band, Winter Drumline and Winter Guard. We would like to invite you to become a Dakota Band Sponsor for the 2022-2023 school year.

About the Dakota High School Band Program

The Dakota Bands Program is an award-winning organization comprised of Concert Band, Symphonic Band, Wind Ensemble, Jazz Band, Marching Band, Color Guard, Winter Drumline and Winter Guard. We have over 150 high school students that participate in the Dakota Bands Program.

Our Concert Bands consistently earn Division I and Superior ratings at festivals and competitions. In 2019 and in 2021 our Marching Band competed in MCBA (Michigan Competing Bands Association) and performed at the State Finals at Ford Field both years! Our marching band is currently gearing up for their 2022 season.

Our Winter Drumline and Winter Guard compete in multiple competitions across the state. In 2019, the Winter Drumline placed 2nd at MCGC state championships earning the silver medal in their class. In 2020, the drumline was named Winter Guard International Sports of the Arts (WGI) Regional Champions and was on their way to winning a state championship title as well as potentially being a WGI semi-finalist until Covid struck. In April 2022 the Winter Drumline came in second place and took home the silver medal at the MAPA State Championships. The Winter Guard competed in the state finals for the Michigan Color Guard Circuit.

How Can You Help?

You can become a sponsor to support the Dakota Band Program in one of the following ways:

- Donate an instrument or equipment
- Donate funds that can be used towards the purchase of new instruments, equipment, uniforms and/or competition fees.
- Sponsor a meal to feed members/staff at one of our mini-camps* or on a competition day. Donation can be a non-monetary food donation or funds to be used to purchase food.

*If you are interested in donating a meal, we can provide you the dates for our camps and competition days

WHY become a Sponsor of the Dakota Band Program?

It is a unique and effective way to advertise your business WHILE helping to provide band students in our community a top-notch musical experience and education. Donations will greatly support the quality of our music program and provide the equipment needed to participate in the competitive circuits. Please see the attached Sponsorship Level Benefits for advertising included at each donation level. Sponsorship benefits are valid for the 2022-2023 school year unless you are a Premier Sponsor which may cover multiple years. Custom Sponsorship Packages will be put together for Premier Sponsors based on donation amount.



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HOW to become a sponsor for the Dakota Band Program?

To become a Business Sponsor:

- Determine your sponsorship level
- Donate cash or donate an instrument/equipment from our requested list
- Provide a non-monetary food donation for a camp or competition day
- Complete and email the Sponsor Information Form to our Fundraising Coordinator, Meagan Mace at fundraising.dhsbands@gmail.com.

Please feel free to contact Justin Makarewicz, Band Director or Kurt Reyes, Percussion Director about our program needs or sponsorship opportunities. Questions about sponsorship can also be directed to our Fundraising Coordinator, Meagan Mace, at fundraising.dhsbands@gmail.com.

Thank you for your consideration in becoming a Dakota High School Band Sponsor.

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Band Director
21051 Twenty-One Mile Road
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Mr. Kurt Reyes
Percussion Director
21051 Twenty-One Mile Road
Macomb, MI 48044
kurt@dakotadrumline.com



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SPONSORSHIP LEVELS

Premier Recognition Level \$1,001 - \$10,000+

- Custom Sponsorship Package - We will work with you to create a custom Sponsorship Package with special recognition based on amount donated.
- All benefits listed under Platinum Level

Platinum Level \$750 - \$1000

- Your business/name recognized on our Dakota Bands trailer through August 31, 2023 - which travels throughout the state of Michigan
- Recognition as a **Platinum Level Sponsor** on our Dakota Bands website through August 31, 2023
- Your logo, business name, phone number, email, and a link to your business website listed on our Dakota Bands website through August 31, 2023
- Recognition as a **Platinum Level Sponsor** in the printed programs for all Dakota Band Concerts for the 2022-2023 school year
- Verbal recognition at all home Dakota Varsity Football Games
- Your business/name recognized as a **Platinum Level Sponsor** and displayed at the Michigan School Band and Orchestra Association event hosted at Dakota in March 2023
- Business Name on the back of the Winter Drumline show shirts
- Framed Dakota Bands sponsor certificate for display at your business
- Personalized thank you letter that can be used for tax purposes

Gold Level \$500 - \$749

- Recognition as a **Gold Level Sponsor** on our Dakota Bands website through August 31, 2023
- Your logo, business name, phone number, email, and a link to your business website listed on our Dakota Bands website through August 31, 2023
- Recognition as a **Gold Level Sponsor** in the printed programs for all Dakota Band Concerts for the 2022-2023 school year
- Verbal recognition at all home Dakota Varsity Football Games
- Your business/name recognized as a **Gold Level Sponsor** and displayed at the Michigan School Band and Orchestra Association event hosted at Dakota in March 2023
- Business Name on the back of the Winter Drumline show shirts
- Framed Dakota Bands sponsor certificate for display at your business
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Silver Level \$300 - \$499

- Recognition as a **Silver Level Sponsor** on our Dakota Bands website through August 31, 2023



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- Your logo, business name, phone number, email, and a link to your business website listed on our Dakota Bands website through August 31, 2023
- Recognition as a **Silver Level Sponsor** in the printed programs for all Dakota Band Concerts for the 2022-2023 school year
- Verbal recognition at all home Dakota Varsity Football Games
- Business Name on the back of the Winter Drumline show shirts
- Framed Dakota Bands sponsor certificate for display at your business
- Personalized thank you letter that can be used for tax purposes

Bronze Level \$200 - \$299

- Recognition as a **Bronze Level Sponsor** on our Dakota Bands website through August 31, 2023
- Recognition as a **Bronze Level Sponsor** in the printed programs for all Dakota Band Concerts for the 2022-2023 school year
- Framed Dakota Bands sponsor certificate for display at your business
- Personalized thank you letter that can be used for tax purposes

Dakota Bands Supporter \$75 - \$199

- Recognition as a **Supporter** in the printed programs for all Dakota Bands Concerts for the 2022-2023 school year
- Personalized thank you letter that can be used for tax purposes