



Mr. Justin Makarewicz
Band Director
21051 Twenty-One Mile Road
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www.dakotabands.com

2022/2023 DAKOTA HIGH SCHOOL BANDS SPONSORSHIP PROGRAM

The Dakota High School Bands is looking for Business Sponsors to support our Band Program which includes Concert Bands, Marching Band, Color Guard, Winter Drumline and Winter Guard. Sponsor donations are used to purchase new instruments, purchase music and performance equipment, cover transportation costs, purchase uniforms, cover competition costs and pay for expenses related to camps. We would like to invite you to become a Dakota Band Sponsor for the 2022-2023 school year!

How Can You Help?

You can become a sponsor to support the Dakota Band Program in one of the following ways:

- Donate an instrument or equipment
- Donate funds that can be used towards the purchase of new instruments, equipment, uniforms and/or competition fees, transportation fees or other expenses required to support our concert bands and competitive programs
- Sponsor a meal with a non-monetary food donation to feed members/staff at one of our mini-camps or on a competition day - we can provide you the dates for our camps and competition days

WHY become a Sponsor of the Dakota Band Program?

It is a unique and effective way to advertise your business in the community and across Michigan WHILE helping to provide our band students a top-notch musical experience and education. Many of our students take the experience gained in our programs to continue to study music, join bands and participate in ensembles beyond high school -- leaving a long-term impact. Donations support the quality of our music programs and provide the items needed to participate in the competitive circuits. Please see the attached Sponsorship Level Benefits for advertising included at each donation level. We extensively advertise our sponsors across social media and at many events. Sponsorship benefits are valid for the 2022-2023 school year unless otherwise indicated. Custom Sponsorship Packages are available for Premier Sponsors based on donation amount.

HOW to become a sponsor for the Dakota Band Program?

To become a Business Sponsor:

- Donate cash or an instrument/equipment from our requested list
- Provide a non-monetary food donation for a camp or competition day
- Complete and submit the Sponsor Information Form

Please feel free to contact Justin Makarewicz, Band Director or Kurt Reyes, Percussion Director about our program needs or sponsorship opportunities. Questions about sponsorship can also be directed to our Fundraising Coordinator, Meagan Mace, at fundraising.dhsbands@gmail.com.

To learn even more about our Dakota Band Programs, visit our website at www.dakotabands.com and our Facebook page at <https://www.facebook.com/DakotaBands>. Thank you for your consideration in becoming a Dakota High School Band Sponsor.

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Band Director
jmakarewicz@cvs.k12.mi.us

Mr. Kurt Reyes
Percussion Director
kurt@dakotadrumline.com



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SPONSORSHIP LEVELS

Premier Recognition Level \$1,000 - \$10,000+

- Custom Sponsorship Package - We will work with you to create a custom Sponsorship Package with special recognition based on amount donated.
- All benefits listed under Platinum Level

Platinum Level \$750 - \$999

- Your business/name recognized on our Dakota Bands trailer which travels throughout the state of Michigan as well as out of state (for 12 months from start date of Sponsorship)
- Recognition as a **Platinum Level Sponsor** on our Dakota Bands website for 12 months from start date of Sponsorship
- Your logo, business name, phone number, email, and a link to your business website listed on our Dakota Bands website for 12 months from start date of Sponsorship
- Recognition as a **Platinum Level Sponsor** in the printed programs for all Dakota Band Concerts for the 2022-2023 school year
- Recognition as a sponsor on our Social Media platforms with over 1800+ followers
- Your business/name recognized as a **Platinum Level Sponsor** and displayed at the Michigan School Band and Orchestra Association event hosted at Dakota in March 2023
- Business Name on the back of the Winter Drumline and Winter Guard show shirts (if submitted by the cutoff)
- Framed Dakota Bands sponsor certificate for display at your business
- Personalized thank you letter that can be used for tax purposes

Gold Level \$500 - \$749

- Recognition as a **Gold Level Sponsor** on our Dakota Bands website for 12 months from start date of Sponsorship
- Your logo, business name, phone number, email, and a link to your business website listed on our Dakota Bands website for 12 months from start date of Sponsorship
- Recognition as a **Gold Level Sponsor** in the printed programs for all Dakota Band Concerts for the 2022-2023 school year
- Recognition as a sponsor on our Social Media platforms with over 1800+ followers
- Your business/name recognized as a **Gold Level Sponsor** and displayed at the Michigan School Band and Orchestra Association event hosted at Dakota in March 2023
- Business Name on the back of the Winter Drumline and Winter Guard show shirts (if submitted by the cutoff)
- Framed Dakota Bands sponsor certificate for display at your business
- Personalized thank you letter that can be used for tax purposes



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Silver Level \$300 - \$499

- Recognition as a **Silver Level Sponsor** on our Dakota Bands website for 12 months from start date of Sponsorship
- Your logo, business name, phone number, email, and a link to your business website listed on our Dakota Bands website for 12 months from start date of Sponsorship
- Recognition as a **Silver Level Sponsor** in the printed programs for all Dakota Band Concerts for the 2022-2023 school year
- Recognition as a sponsor on our Social Media platforms with over 1800+ followers
- Business Name on the back of the Winter Drumline and Winter Guard show shirts (if submitted by the cutoff)
- Framed Dakota Bands sponsor certificate for display at your business
- Personalized thank you letter that can be used for tax purposes

Bronze Level \$200 - \$299

- Recognition as a **Bronze Level Sponsor** on our Dakota Bands website for 12 months from start date of Sponsorship
- Recognition as a **Bronze Level Sponsor** in the printed programs for all Dakota Band Concerts for the 2022-2023 school year
- Framed Dakota Bands sponsor certificate for display at your business
- Personalized thank you letter that can be used for tax purposes

Dakota Bands Supporter \$75 - \$199

- Recognition as a **Supporter** in the printed programs for all Dakota Bands Concerts for the 2022-2023 school year
- Personalized thank you letter that can be used for tax purposes



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About the Dakota High School Band Program

The Dakota Bands Program is an award-winning organization comprised of two Concert Bands, Symphonic Band, Wind Ensemble, Jazz Band, a Saxophone Ensemble, a Brass Ensemble, Marching Band, Color Guard, Winter Drumline and Winter Guard. We have over 150 high school students that participate in the Dakota Bands Programs.

Our four Concert Bands consistently earn Division I and Superior ratings at festivals. In addition to full band MSBOA festivals, we host three concerts during the school year. We also have students participating in Solo & Ensemble, Chamber Ensemble, Large Percussion Ensemble, Honors Bands and All-State Band.



Our Marching Band and Color Guard compete in the MCBA (Michigan Competing Bands Association) in addition to home football game performances. This competitive circuit includes four to five invitational competitions during the Fall season. In 2019, 2021 and 2022 they have participated in the MCBA State Finals at Ford Field with Marching Bands from all over the state of Michigan. The Dakota Marching Band is also invited to participate in the Richmond Parade and the America's Thanksgiving Day parade each year.



Our Winter Drumline and Winter Guard compete in multiple competitions across the state during the winter season. In 2019, the Winter Drumline placed 2nd at MCGC state championships earning the silver medal in their class. In 2020, the drumline was named Winter Guard



International Sports of the Arts (WGI) Regional Champions. In April 2022 the Winter Drumline came in second place and took home the silver medal at the MAPA State Championships. Our Winter Guard also competes in the state finals for the Michigan Color Guard Circuit each year.