



**CONCERT  
BANDS**



**MARCHING BAND  
& COLOR GUARD**



**WINTER  
DRUMLINE**



**WINTER  
GUARD**

# 2023 - 2024 SPONSORSHIP PACKET



Mr. Justin Makarewicz  
Band Director  
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www.dakotabands.com

Dear Friends and Community Members,

The Dakota High School Band Program is looking for Community Sponsors to support our program which includes Concert Bands, Marching Band, Color Guard, Winter Drumline and Winter Guard. We would like to invite you to become a Dakota Band Sponsor for the 2023-2024 school year!

### **WHY become a Sponsor of the Dakota Band Program?**

It is a unique and effective way to advertise your business in the community and across Michigan WHILE helping to provide our band students receive a top-notch musical experience and education. Donations support the quality of our music programs and provide the items needed to participate in the competitive circuits. Our Sponsors receive visibility throughout our community and our top tier sponsors receive visibility across the state of Michigan during state level competitions in both fall and winter seasons. Please see the attached Sponsorship Level Benefits for advertising included at each donation level. As a competitive program, we have many members, alumni and followers within the community and we extensively advertise our sponsors across social media and at many events.

### **How Does Your Sponsorship Support the Band Program?**

Sponsor donations are used to purchase new instruments, purchase music and performance equipment, cover transportation costs, purchase uniforms, cover competition costs and pay for expenses related to camps. As a sponsor, you can choose to:

- Donate an instrument or equipment (*list of items can be provided*)
- Donate funds that can be used towards the purchase of new instruments, equipment, uniforms and/or competition fees, transportation fees or other expenses required to support our concert bands and competitive programs
- Sponsor a meal with a non-monetary food donation to feed members/staff at one of our mini-camps or on a competition day (*we can provide you the dates for our camps and competition days*)

Sponsorship benefits are valid for the 2023-2024 school year unless otherwise indicated. To be included on show shirts and in programs, sponsorships must be submitted by the deadline dates listed.

Please feel free to contact Justin Makarewicz, Band Director or Kurt Reyes, Percussion Director about our program needs or sponsorship opportunities. Questions about sponsorship can also be directed to our Band Board President, at [dakotapres.dhsbands@gmail.com](mailto:dakotapres.dhsbands@gmail.com). To learn even more about our Dakota Band Programs, visit our website at [www.dakotabands.com](http://www.dakotabands.com) and our Facebook page at <https://www.facebook.com/DakotaBands>.

Thank you for your consideration in becoming a Dakota High School Band Sponsor.

**Mr. Justin Makarewicz**  
Band & Marching Band Director  
[jmakarewicz@cvs.k12.mi.us](mailto:jmakarewicz@cvs.k12.mi.us)

**Mr. Kurt Reyes**  
Percussion & Winter Drumline Director  
[kurt@dakotadrumline.com](mailto:kurt@dakotadrumline.com)



## 2023/2024 SPONSORSHIP PROGRAM LEVELS

### DIAMOND SPONSOR \$3,000

- Large Banner displayed at Band Events and at Home Football Games
- Recognition on our two Band Trailers that travel throughout the state of Michigan
- Full Page Ad in 2023/24 Fall, Winter and Spring Band Concert programs\*
- Sponsor Recognition Plaque – one to keep and one to be displayed in the Dakota Band Room
- Name on 2023 Marching Band Show Shirts\*\*
- Name on 2023/24 Winter Drumline and Winter Guard Show Shirts\*\*
- Recognition at 2023 Home Football Games during half-time announcements
- All benefits listed under Gold Sponsor

### PREMIER SPONSOR \$1,000

- Recognition on our two Band Trailers that travel throughout the state of Michigan
- Small Banner displayed at Band Events
- Half Page Ad in 2023/24 Fall, Winter and Spring Band Concert programs\*
- Name listed on 2023/24 Winter Drumline and Winter Guard Show Shirts\*\*
- Recognition at 2023 Home Football Games during half-time announcements
- All benefits listed under Gold Sponsor

### PLATINUM SPONSOR \$750

- Name on 2023/24 Winter Drumline and Winter Guard Show Shirts\*\*
- Quarter Page Ad in 2023 Fall, Winter and Spring Concert Programs\*
- All benefits listed under Gold Sponsor

### GOLD SPONSOR \$500

- Recognition at the Michigan School Band and Orchestra Association event hosted at Dakota in March 2024\*
- Recognition as a sponsor on our Social Media platforms
- Recognition on the Dakota Bands website for 12 months from start date of Sponsorship including logo, phone number, email and link to business website
- Recognition in the printed concert programs for the 2023-2024 school year\*
- Framed Dakota Bands sponsor certificate

### SILVER SPONSOR \$300

- Recognition on the Dakota Bands website for 12 months from start date of Sponsorship including logo, phone number, email and link to business website
- Recognition in the printed concert programs for the 2023-2024 school year \*
- Framed Dakota Bands sponsor certificate

### BRONZE SPONSOR \$200

- Name listed on the Dakota Bands website for 12 months from start date of Sponsorship
- Recognition in the printed concert programs for the 2023-2024 school year \*
- Framed Dakota Bands sponsor certificate

### SUPPORTER \$100

- Certificate of Appreciation

\*Sponsorship must be submitted in time for printing prior to Fall, Winter and Spring concert dates

\*\*Sponsorship must be submitted by June 1, 2023 to be included on Marching Band Shirts and by January 20, 2024 to be included on Winter Drumline and Winter Guard Shirts



**GROW AS A FAMILY  
COMPETE AS A TEAM  
ENHANCE OUR COMMUNITY  
THROUGH PERFORMANCE**

## **ABOUT THE DAKOTA BANDS PROGRAM**

The Dakota Bands Program is an award-winning organization comprised of two Concert Bands, Symphonic Band, Wind Ensemble, Jazz Band, a Saxophone Ensemble, a Brass Ensemble, Marching Band, Color Guard, Winter Drumline and Winter Guard. We have over 150 high school students that participate in the Dakota Bands Programs.

Our four Concert Bands consistently earn Division I and Superior ratings at festivals. In addition to full band MSBOA festivals, we host three concerts during the school year. We also have students participating in Solo & Ensemble, Chamber Ensemble, Large Percussion Ensemble, State MSBOA, Honors Bands, All-State Band and the Honors Performance Series in New York.

Our Marching Band and Color Guard compete in the MCBA (Michigan Competing Bands Association) in addition to home football game performances. This competitive circuit includes four to five invitational competitions during the Fall season. In 2019, 2021 and 2022 they have participated in the MCBA State Finals at Ford Field with Marching Bands from all over the state of Michigan. The Dakota Marching Band is also invited to participate in the Richmond Parade and the America's Thanksgiving Day parade each year.

Our Winter Drumline and Winter Guard compete in multiple competitions across the state during the winter season. In 2019, the Winter Drumline placed 2nd at MCGC state championships earning the silver medal in their class. In 2020, the drumline was named Winter Guard International Sports of the Arts (WGI) Regional Champions. In April 2022 the Winter Drumline came in second place and took home the silver medal at the MAPA State Championships and in 2023 they were 1st Place - State Champions! Our Winter Guard program is growing and competes in the State Finals for the Michigan Color Guard Circuit each year.

[www.dakotabands.com](http://www.dakotabands.com)

