



Mr. Justin Makarewicz
Band Director
21051 Twenty-One Mile Road
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www.dakotabands.com

2021/2022 DAKOTA HIGH SCHOOL BANDS SPONSORSHIP PROGRAM

The Dakota Bands Program is an award-winning organization comprised of Concert Band, Symphonic Band, Wind Ensemble, Jazz Band, Marching Band, Color Guard, Winter Drum Line and Winter Guard. We have over 150 high school students that participate in the Dakota Bands Program.

Our bands consistently earn Division I and Superior ratings at festivals and competitions. In 2019 our Marching Band competed in MCBA (Michigan Competing Bands Association) for the first time and made it to the State Finals at Ford Field! Our Marching Band travels throughout Michigan to competitions and draws a large number of fans to Dakota football games for its halftime show. Our annual Collage Concerts which include performances from all of our outstanding bands, draws a large audience and sells out almost every year!

- **WHY** become a Sponsor of the Dakota Bands Program?
 - It is a unique and effective way to advertise your business WHILE helping to provide band students in our community a top-notch musical experience and education.
 - Promotional opportunities include:
 - Two Dakota Band and Choir Collage Concert Performances (approx. 900 seats sold per concert)
 - Dakota Bands Winter Concert (approx. 700 people)
 - Dakota Bands Pre-Festival Concert (approx. 700 people)
 - Dakota Bands Spring Concert (approx. 700 people)
 - Dakota Football Games
 - Dakota Bands Website
 - Michigan School Band and Orchestra Association hosted at Dakota HS
- **WHO** can be a Dakota Bands Sponsor?
 - ANY business can become a Sponsor.
 - All Sponsors will receive an Acknowledgement Letter recognizing your donation that can be used for tax purposes.
- **HOW MUCH** do I need to donate to become a sponsor for the 2021-2022 school year?
 - Anywhere from \$100 to \$500 or to however much you would like to donate. You choose your sponsorship level.
 - Sponsorship benefits are valid for the 2021-2022 school year.



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SPONSORSHIP LEVELS

Platinum Level \$500 (Minimum)

- Recognition as a **Platinum Level Sponsor** on our Dakota Bands website through August 31, 2022
- Your logo, business name, phone number, email, and a link to your business website listed on our Dakota Bands website through August 31, 2022
- Recognition as a **Platinum Level Sponsor** in the printed programs for all Dakota Bands performances for the 2021-2022 school year
- Verbal recognition at all home Dakota Varsity Football Games and at our formal band events/concerts
- Your business/name recognized as a **Platinum Level Sponsor** and displayed at the Michigan School Band and Orchestra Association event hosted at Dakota in March 2022
- Your business/name recognized on our Dakota Bands trailer, which travels throughout the state of Michigan through August 31, 2022
- 4 season tickets with your choice of reserved seating to the following 4 concerts:
 - Dakota High School Collage Concert (Performances from all of the Dakota Bands and Choirs)
 - Dakota Bands Winter Concert
 - Dakota Bands Pre-Festival Concert
 - Dakota Bands Spring Concert
- Framed Dakota Bands sponsor certificate with photo for display at your business
- Personalized thank you letter that can be used for tax purposes
- Invitation for 4 to our V.I.P. pre-show gathering, including cookies & punch, followed by priority seating for the Dakota Bands Winter Concert



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Gold Level \$400 (Minimum)

- Recognition as a **Gold Level Sponsor** on our Dakota Bands website through August 31, 2022
- Recognition as a **Gold Level Sponsor** in the printed programs for all Dakota Bands performances for the 2021-2022 school year
- Your business/name recognized as a **Gold Level Sponsor** and displayed at the Michigan School Band and Orchestra Association event hosted at Dakota in March 2022
- Your logo, business name, phone number, email, and a link to your business website listed on our Dakota Bands website
- Verbal recognition at all home Dakota Varsity Football Games and at our formal band events/concerts
- 2 season tickets with your choice of reserved seating to the following 4 concerts:
 - Dakota High School Collage Concert (Performances from all of the Dakota Bands and Choirs)
 - Dakota Bands Winter Concert
 - Dakota Bands Pre-Festival Concert
 - Dakota Bands Spring Concert
- Framed Dakota Bands sponsor certificate with photo for display at your home or business
- Personalized thank you letter that can be used for tax purposes
- Invitation for 2 to our V.I.P. pre-show gathering, including cookies & punch, followed by priority seating for the Dakota Bands Winter Concert



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Silver Level \$300 (Minimum)

- Recognition as a **Silver Level Sponsor** on our Dakota Bands website through August 31, 2022
- Recognition as a **Silver Level Sponsor** in the printed programs for all Dakota Bands performances for the 2021-2022 school year
- Verbal recognition at all home Dakota Varsity Football Games and at all formal band events/concerts
- 2 reserved seats at the Dakota Bands Winter Concert
- 2 reserved seats at the Dakota Bands Spring Concert
- Your logo, business name, phone number, email, and a link to your business website listed on our Dakota Bands website
- Framed Dakota Bands sponsor certificate for display at your business
- Personalized thank you letter that can be used for tax purposes

Bronze Level \$200 (Minimum)

- Recognition as a **Bronze Level Sponsor** on our Dakota Bands website through August 31, 2022
- 2 reserved seats at the Dakota Bands Winter Concert
- Recognition as a **Bronze Level Sponsor** in the printed programs for all Dakota Bands performances for the 2021-2022 school year
- Framed Dakota Bands sponsor certificate for display at your business
- Personalized thank you letter that can be used for tax purposes

Dakota Band Supporter \$100 (Minimum)

- Recognition as a **Supporter** in the printed programs for all Dakota Bands performances for the 2021-2022 school year
- Personalized thank you letter that can be used for tax purposes

* Upon receipt of the sponsorship information form and donation, a representative of Dakota High School Bands will contact you

** Artwork for trailer and the website are subject to approval